



Corporate E-learning Strategies

Best Practice Research

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Independent Learning Market Analyst & Consultancy

- Corporate Best Practice Research
- Strategy
- Engaging The Market

- ▶ Often more action than talk
 - Opposite of the big hype period
- ▶ Still very project driven
- ▶ Increasingly infecting traditional learning areas
 - E.g. Management Development
- ▶ Re-engagement with the need for an enterprise strategy & platform

Banking

- ▶ Automated compliance
- ▶ Blended delivery of core competencies
- ▶ Integrated skills infrastructure

Retail

- ▶ Up-skilling customer advisors
- ▶ On-line validation of learning
- ▶ In-store infrastructure for continuous learning

Telecomms

- ▶ Developing e-learning within the business
- ▶ Global learning standards & infrastructure

Industrial

- ▶ Making e-learning a global capability
- ▶ Measuring and proving the value of learning
- ▶ End to end capabilities

- ▶ Uncertain Market
- ▶ Struggling Vendors
- ▶ Confused Messages
- ▶ Conflicts with HR Systems

- ▶ Cultural change
- ▶ HR/L&D resistance
- ▶ Underlying infrastructure
- ▶ Integration
- ▶ HR data quality
- ▶ Cost of custom content
- ▶ Lack of internal skills

- ▶ Delivering measurable value to the business
- ▶ Integrated into all corporate learning activities
- ▶ Within a coherent business-focused strategy
- ▶ Leveraging an integrated infrastructure for all learning

▶ Contact

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▶ Resources

- Market News
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